

# 13 th Insyma



## MARKET INTEGRATION IN ASEAN: SUSTAINABLE GROWTH AND CROSS CULTURAL ISSUES

The Department of Management, Faculty of Business and Economics Universitas Surabaya (UBAYA) invite scholars, practitioners/businessmen and students to participate in the 13th International Annual Symposium on Management will be held on March 18-20th, 2016 at University of Social Sciences and Humanities, Vietnam National University HoChiMinh City (USSH, VNU-HCM), Vietnam

### Preface

Recently, issues of national and trans-national trade single market community, such as East Asian Community (EAC), Free of the coast cross-border community, although in other regions, ASEAN is still in beginning phase of implementing the integration to reach east asia region named ASEAN ECONOMIC COMMUNITY (AEC). There has been considerable number of researchers investigating the impact of market integration on several communities. Results they found a positive impact on the economic growth as a result of rapidly and increasing of trading for products and services in its country member. Nevertheless, market liberalization is still more disadvantage of the regional integration. Regional community needed to be developed for very model of market integration system that could minimize the disadvantages. This symposium is expected to be a starting forum for researchers, academics, and practitioners to develop a more sophisticated economic and financial systems.

### Submission Guideline

1. Submitted in computer paper.
2. Paper must be written in English.
3. Accepted paper should follow the format: (1) Title, (2) Author, (3) Abstract, (4) Keyword, (5) Background, (6) Literature Review, (7) Research Methods, (8) Result & Discussion, (9) Conclusion, (10) References.
4. Researcher are requested to submit self-written paper to the editor.
5. Completed writing paper should follow the format: (1) Title, (2) Author, (3) Abstract, (4) Keyword, (5) Background, (6) Literature Review, (7) Discussion, (8) Conclusion, (9) References, (10) References.
6. Only original (unpublished) research published in proceedings of another conference/forum should be submitted.
7. Editors should ensure that their 100% working on the final version before to submit your article. Minimal (unpublished) paper must be 100% working on the final version. research questions, title, method of analysis, sample, explanation of data, and results.
8. Three day paper is accepted, at least one of authors must be present to attend the paper at the symposium. All participants must bring identification card/ID card.
9. Accepted Paper: Final draft of accepted paper will be published on the 1st IJEM Journal (IJEM) and may be used in other journals, books, and/or presentations and 10000 copies of publication.
10. All authors will receive a certificate (max 100.000.000,00).
11. Acknowledgement paper will not be included in the edition. 100.000.000.000.

### Important Dates:

Due date for abstract submission:  
**January 18, 2016**

Assessment and notification of the results:  
**January 18A, 2016**

Due date for final paper submission:  
**February 18th, 2016**

(Please send final date for the final draft to the included e-mail address)

### Registration Fee:

Paper Prosedur	Local (P)	Overseas (P)
Final Draft Submission (Max. 100)	Rp 2.250.000	Rp 2.750.000
Member	Rp 1.750.000	Rp 2.250.000
Individual Member	Rp 1.000.000	Rp 1.500.000
Collective (Paper Submission)	Local (P)	Overseas (P)
Early Bird (Member Max. 500)	Rp 2.000.000	Rp 2.500.000
Individual Member	Rp 2.250.000	Rp 2.750.000
Participant	Rp 1.000.000	Rp 1.500.000

(\*) Holiday: Attendance for Paper Author/Member (max 4000 USD)

**Bank Transfer Account:**

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Swift Code	CTPAID33
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### Suggested Topic:

Global marketing, International Strategic Management, Organizational Development, International Human Resource Management, Corporate Governance, International Operations Management, Logistics, Supply Chain, International Risk Management, Competitive Marketing Management, and International Trade and Finance Management, Global Portfolio Management, Cost management, Global Management, Service Management, Globalization and Economy, Global Entrepreneurship.

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<http://the.ubaya.ac.id>



## MARKET INTEGRATION IN ASEAN: SUSTAINABLE GROWTH AND CROSS CULTURAL ISSUES

The Department of Management, Faculty of Business and Economics Universitas Surabaya (UBAYA) invite scholars, practitioners/businesses and students to participate in the 13th International Annual Symposium on Management will be held on March 18-20th, 2016 at University of Social Sciences and Humanities, Vietnam National University Ho Chi Minh City (USSH, VNU-HCM), Vietnam

### > Preface

Recently some of nations have been integrated into single market, especially early in Europe. Union (EU), one of the most established community. Although in other region, ASEAN is still in beginning phase of implementing the integration to south and east region named ASEAN ECONOMIC COMMUNITY (AEC). There has been tremendous number of researchers investigating the impact of market integration on overall competitiveness. Whether they found a positive impact on the economic growth as a result or a negative impact on trading for products and services in its member countries. Nevertheless, market liberalization will make disadvantages of the regional integration. Regional community needed to be developed. The new model of market integration system that could maximize the South-East Asian. This symposium is expected to be a sharing forum for researchers, academics, and practitioners to develop a more sophisticated economic and financial systems.

### > Suggested Topic

Global marketing, International Strategic Management, Organizational Development, International Human Resource Management, Corporate Governance, International Operations Management, Regulation Compliance, International Risk Management, Competitive Marketing Management, and International Trade and Finance Management, Global Portfolio Management, Cost management, Global Management, Service Management, Globalization and Economy, Global Entrepreneurship

### > Submission Guideline

1. Finalist to completed paper.
2. Paper must be written in English.
3. Empirical paper should follow the format: (1) Title, (2) Author(s) Name(s), (3) Research Background, (4) Literature Review, (5) Research Methods, (7) Result & Discussion, (8) Conclusion, (9) References.
4. Research are expected to receive constructive comments.
5. Conceptual write paper should follow the format: (1) Title, (2) Author(s) Name(s), (3) Research Background, (4) Literature Review, (5) Economics, (7) Conclusion, (9) References.
6. Only original research papers previously published or presentation of another conference format should be submitted.
7. Authors should acknowledge that IJMS proceedings are not meant to be used for abstracts but rather should be used for presenting their research documents, research presentations, research questions, data, and/or of study to sample explanation of data and findings.
8. Once the paper is accepted, a letter will be sent to you to inform the journal editor and please the paper of the symposium. All participants must make arrangements of transportation.
9. Collaborative Paper: Final draft of accepted paper will be professionally published in IJMS Journal (2016) with open double-blind review process (i.e. neither reviewers nor authors know of publication).
10. All authors will receive electronic form of IJMS (2016).
11. Submission of paper and abstract should be to address: 305 Road, Darmasari

### Important Dates:

Due date for abstract submission:  
January 16, 2016

Acceptance and notification of the results:  
January 18th, 2016

Due date for final paper submission:  
February 18th, 2016

Registration Fee:

Paper Presenter	Local (*)	Overseas (*)
Early Bird (Pre-close the site)	Rp 2.250.000	Rp 2.750.000
Regular	Rp 2.750.000	Rp 3.250.000
Abstract Presenter	Rp 1.500.000	Rp 2.000.000
Collective (*) Paper/Presentation	Local (*)	Overseas (*)
Early Bird (Pre-close the site)	Rp 2.250.000	Rp 2.750.000
Regular	Rp 2.250.000	Rp 2.750.000
Participant	Rp 1.200.000	Rp 1.500.000

(\*) Including Transportation for 3 days (Darmasari to hotel) & back to hotel

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