Dear Mrs. ,

After a rigorous review, with pleasure, we would like to inform you that your paper with ID/Title: #1570775468 ('Online Retail Pattern Quality Improvement: From Sequential Pattern to High-Utility Sequential Pattern') for 2021 4th ISRITI has been **accepted** to be presented in The 2021 4th International Seminar on Research of Information Technology and Intelligent Systems (ISRITI) - 2021 4th ISRITI which will be held in Virtual (Yogyakarta, Indonesia) during 16 - 17 DECEMBER 2021.

The blind review process has already been taken from three reviewers and the result is attached to this email. You have to revise your paper aligned with the review results.

The reviews are below or can be found at https://edas.info/showPaper.php?m=1570775468.

Please take some steps below.

1. Please register and make a payment to the conference through the EDAS system.
2. Please download the Camera-Ready of IEEE Full Paper A4 Template from the website.
   o DOC template: https://isriti.akakom.ac.id/template/Conference-template-A4-IEEE.doc
   o LATEX template: https://isriti.akakom.ac.id/template/conference-latex-template_IEEE.zip
3. Send the revised full paper in the IEEE PDF eXpress format (see Instructions for IEEE PDF eXpress on the link: https://isriti.akakom.ac.id/#pdf-express
4. Please be aware, according to the IEEE regulation the maximum similarity score has to be less than 30% using i-Thenticate.
5. Login to EDAS, and fill in the Electronics Copyright Form (ECF) and Presenter.
6. Since the global pandemic, the 2021 4th ISRITI will be conducted as a VIRTUAL conference (online)

Please email us if you have any questions related to 2021 4th ISRITI.

Review 1

Technical content and scientific rigour: Rate the technical content of the paper. (e.g. completeness of the analysis or simulation study, thoroughness of the treatise, accuracy of the models, etc), its soundness and scientific rigour.

Average (3)

Novelty and originality: Rate the novelty and originality of the ideas or results presented in the paper.

Good (4)

Quality of presentation: Rate the paper organization, the clearness of text and figures, the completeness and accuracy of references

Good (4)

Relevance and timeliness: Rate the importance and timeliness of the topic addressed in the paper within its area of research.

Average (3)

Recommendation: How do you rate your recommendation?

Possible Accept. (2)

Detailed comments: Please justify your recommendation and suggest improvements in technical content or presentation.

The abstract does not clearly explain the content of the paper.

What is the research methodology used?

The structure of the paper should be better organized.

Greater rigor is needed in the description of the procedure performed, in the analysis of the results. Section IV is insufficient.

The paper is exciting and very sure it has a lot of relevant information to show, a good analysis carried out, which is not precisely shown in the best way, without rigor.

Review 2

Technical content and scientific rigour: Rate the technical content of the paper. (e.g. completeness of the analysis or simulation study, thoroughness of the treatise, accuracy of the models, etc), its soundness and scientific rigour.

Below Average (2)

Novelty and originality: Rate the novelty and originality of the ideas or results presented in the paper.

Below Average (2)

Quality of presentation: Rate the paper organization, the clearness of text and figures, the completeness and accuracy of references

Below Average (2)

Relevance and timeliness: Rate the importance and timeliness of the topic addressed in the paper within its area of research.

Average (3)

Recommendation: How do you rate your recommendation?

Likely Reject. (1)

Detailed comments: Please justify your recommendation and suggest improvements in technical content or presentation.

"The authors need to put specific reasons when determining the variables in this paper, and please clearly explain the logic behind the research question. Existing previous studies were not explained properly and related to the research. What is said in general terms? What has been the stumbling block thus far? There must be a concise argument that is easily understood. The user interface in the opening section of the analysis is really basic and does not correspond to the article's content.

The discussions and conclusion do not fully relate to the research questions and objectives. The implications of this research are also not very clear. The scientific impact is very low and there is no novelty of this research.

Please add the limitation and future work of the research.

References list: add more references (at least 25-30 references) from high-impact and recent scientific journals.

I hope these will drive a contributory direction to your manuscript.

Review 3

Technical content and scientific rigour: Rate the technical content of the paper. (e.g. completeness of the analysis or simulation study, thoroughness of the treatise, accuracy of the models, etc), its soundness and scientific rigour.

Average (3)

Novelty and originality: Rate the novelty and originality of the ideas or results presented in the paper.

Average (3)

Quality of presentation: Rate the paper organization, the clearness of text and figures, the completeness and accuracy of references

Average (3)

Relevance and timeliness: Rate the importance and timeliness of the topic addressed in the paper within its area of research.

Average (3)

Recommendation: How do you rate your recommendation?

Possible Accept. (2)

Detailed comments: Please justify your recommendation and suggest improvements in technical content or presentation.

The contribution of this paper has been stated, but the evaluation of the gap from previous experiments needs to be clarified. Authors have their datasets. A comparison of several models and their evaluations have been carried out and are pretty good. The authors made the superior model a point of emphasis in the title of this research.

ISRITI Admin
2021 4th International Seminar on Research of Information Technology and Intelligent Systems (ISRITI)
url: http://isriti.akakom.ac.id/
STMIK AKAKOM Yogyakarta
Address : Jl. Raya Janti Karang Jambe No. 143. Yogyakarta 55198, Indonesia
Phone : +62 274 486664
E-mail: isriti@akakom.ac.id

For Fast Response :
Ms. Nafie
WhatsApp: +62 858-4813-5411